

Aloja Starkelsen and Baltic Organic Potato for the World Markets



- Sveriges Stärkelseproducenter with daughter companies Lyckeby Starch AB and Lyckeby Culinar AB is a Swedish farmers co-operation founded 1927 based on potato starch production.
- Turnover approx 150 M EUR, approx 500 employed in Sweden, Latvia, Czech Republic, Denmark, and China.
- Produce and market starch products to consumers, food industry, paper industry and chemical industry.
- Aloja Starkelsen Joint Venture started 1991 and is today owned to > 98 % by the group.

Aloja Starkelsen



- Located in Ungurpils, Limbazi region in northern Latvia.
- Turnover 5,5 M EUR, 52 employed.
- Manufacturing of potato starch dates back to 1937.
- The Joint venture was established in June 1991 as the first food industry in Latvia with foreign capital.
- Member and participant of 2 clusters: Vidzeme high added value and healthy food cluster, Cluster of food products quality.
- Smallest potato starch factory within EU in operation. How to compete in- and outside EU?
 - **Sustainable production = Organic potato starch**

Organic potato starch

- In 2009 Aloja Starkelsen started to produce Organic Potato Starch and the production has grown rapidly. Aloja Starkelsen is already one of the biggest producers in Europe for organic potato starch and exporting the product to EU Member States and USA.
- In 2011 Finnish Finnamyl Ltd and Aloja Starkelsen Ltd have entered into cooperation for expanding organic potato starch production and markets.
- In 2011 Aloja Starkelsen joined the project Baltic Organic Potato for the World Markets (BALTORGPOTATO) as LEAD PARTNER



BALTORG POTATO

BALTORG POTATO project was focused on developing fruitful **cooperation** among organic potato growers, breeders, processors and scientific institutions (**triple helix approach**) in Latvia and Estonia involved in organic potato food production chain, aiming to **promote Baltic region organic potato products and sales growth in global markets.**

The target set for the project is achieved!

baltorgpotato



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Baltic Organic Potato for the World Markets

BALTORG POTATO project focuses on provision of fruitful cooperation among organic potato growers, breeders, processors and scientific institutions in Latvia and Estonia involved in organic potato food production chain, aiming to promote and ensure recognition of Baltic region organic potato products and sales volume growth in global markets.

Food industry is increasingly demanding organic products. Partners have identified large market niche, where companies in Baltic region would play a significant role, if existing resources will be mobilized and effectively used and weak points of organic potato food production chain eliminated.



BALTORG POTATO project is part-financed by the European Regional Development Fund



Project partners

Aljo Starkelisen



Potato Growers and Producers Association



Association of Latvian Organic Agriculture



Estonian Biodynamic Association



State Priekuļi Plant Breeding Institute



Next step ?

Research and technological development (RTD) of:

- new organic products, farming and processing technologies;
- new technologies for recycling of production and processing waste;
- new products produced from production and processing waste.

What are we looking for ?

- **Partners** from industries and from research and technological development institutions **for development and implementation of joint RTD initiatives.**
- **Policies** and **support mechanisms** promoting RTD, and supporting clusters, networks and innovative companies (all size, including micro and small) at Baltic sea region and at national level of each BSR country.
- **Well targeted** support mechanisms, combining soft and hard measures would be appreciated very highly.

Looking for funding possibilities, preparing for next application period in 2014!



Thank you for the attention!

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